

While personalization based on the use of a cookie cannot completely specify each individual, a registration system can overcome this shortcoming.

5       The address, telephone number, e-mail address and name are registered beforehand, and an ID and password used exclusively by the 'total beauty site' are issued. A member accessing a site enters a member-only page when she inputs her ID and password.

10       By having the users log in, the identity of each user, the pages they visit, and their behavior while logged in can be tracked by the site. At the same time, a page dedicated to the user may be displayed after login.

15       If the areas of information desired by a user are obtained through responses to a questionnaire distributed at the time of registration, news that matches the user's stated interests may be posted on a particular page.

20       From not only the registration information, but also from behavior information that indicates the areas of the site most commonly visited by the user, the individual's preferences may be derived and information matching these preferences may be displayed.

25       Three-dimensional face model generating unit

      The three-dimensional face model generating unit 2 will now be explained.

30       One known method of image processing is the morphing technique. Morphing is a computer graphics (CG) technology developed in Hollywood, U.S.A. According to this method, two different images are used, for example, images of the faces of  
35       two persons, and one of the images is gradually changed on the screen to the other image, thereby providing a series of images